

ISO 16355

QFD Green Belt® Update

September 13, 2024

@ 9:00 –13:00

www.qfdi.org/qfd-green-belt-update

Many new advancements have been made in QFD over the last few years with the publication of **ISO 16355**. If it has been more than 18 months since you attended the QFD Green Belt®, we strongly recommend this half-day, semi-private refresher.

Created in response to students' request to help keep the momentum going, the **QFD Green Belt® UPDATE** is a continuing education exclusively for those who have successfully graduated from the QFD Institute's QFD Green Belt® training in the past.

Attendees of this Update will receive the latest version of the QFD Green Belt® training manual and templates, plus ISO 16355 series bibliographic reference papers (e-Book). Your provisional Green Belt® status will be extended for another eighteen months, making you eligible to enroll in the upcoming QFD Black Belt® training.

You can bring your QFD samples for critique and coaching, or send your questions in advance.

Who Is Eligible to Attend?

Prerequisites: Those who have a Full-status or Provisional QFD Green Belt® Certificate.

Contents:

Planned for this QFD Green Belt® Update are the following topics:

- Improved algorithms for defining Customer Needs (Demanded Quality) for "new-to-world" products and services;
- Why and how of replacing ordinal scale calculations with AHP-based ratio scale calculations of customer needs priorities, sales point, competitive benchmarking, and matrix relationship weights - to bring your QFD math to Six/Lean Sigma precision;
- Find out the latest advancements in QFD and new - to - world concepts that the QFD Institute brings about through its on - going research and ISO 16355.

Benefits and Learning Outcomes:

This Update will offer those who earned a Provisional QFD Green Belt® in 2022 or earlier:

- An opportunity to refresh and bring your QFD knowledge and skills up to date;
- An opportunity to restore your Provisional QFD Green Belt® (which has expired if you attended a QFD Green Belt® more than 18 months ago and did not complete the Full Status review). By attending this Update, your Provisional Status gets reinstated for the next eighteen (18) months, making you eligible to enroll in the upcoming QFD Black Belt® training;
- Receive the latest edition of the QFD Green Belt® training manual;
- You might have encountered questions since attending the previous training. This is a good opportunity to get additional directions and semi-private coaching.

Things to Prepare

- **Internet connectivity and a Zoom account**
- **A computer** with MS Excel®, MS Word®, Adobe Acrobat® reader) -- as you will receive the modern QFD templates and case studies in digital format.
- **Relevant marketing and technical data** for a small project or a part of a large project that you are currently working on or plan to work on in the future. If it is not feasible to bring work data, you may use a generic or hobby project to practice tools in the classroom. **No need to reveal any confidential data.**

Registration Options:

- **QFD Green Belt® Update + QFD Black Belt®**
US\$6,700 per attendee.
- **QFD Green Belt® Update ONLY**
US\$1,175 per attendee.

Registration Form is included in this document.

Contact registration@qfdi.org if you have questions.

How to Register for a QFD Training



Send the Registration Form.

Please use one of these methods:

- **Online registration:**
www.qfdi.org/registration-qfd-gb-update
- **Registration Form** is also found in this PDF brochure. Please scan or take a photo of your completed form and send it by email:
registration@qfdi.org

Pay your registration fee.

Within 24 hours, you will receive an Email Invoice (PDF) from us.

To pay by credit card or wire transfer, **use the link** [“View & Pay Invoice”] provided in the email invoice.

It will take you to a **secure online payment page**.

Registration is confirmed.

When the payment is processed, we will issue a Receipt (PDF) by email.

This confirms your registration. Thank you.

If you have questions, please contact us:
registration@qfdi.org

PS: You will also receive a separate PDF file that explains how to prepare data for this training.

2024 QFD Green Belt® Update Registration Form

Please complete this form, scan or take a photo, then send it to:
registration@qfdi.org -or- contact@qfdi.org

Attendee Name (This name will be printed on your certificate)
Job Title
Organization
Industry
Complete Address to be printed on your Invoice
Registration Options: Please select one. (❖ Please see the prerequisites on the next page)
<input type="radio"/> QFD Green Belt® Update + QFD Black Belt® US\$6,700 per attendee
<input type="radio"/> QFD Green Belt® Update only US\$1,175 per attendee
Payment Method: Please select one.
<input type="radio"/> Pay by Credit Card * (Visa, MasterCard, Amex, or Discover)
<input type="radio"/> Pay by Check ** (US\$ drawn on US bank)
<input type="radio"/> Pay by ACH Bank Transfer * (US banks only)
<input type="radio"/> Pay by Wire Transfer *** (non-US banks only; see Terms & Conditions on the next page)
Email Address (We will send your Invoice and Receipt to this email address)
Telephone Number

QFD Green Belt® Update

Registration Terms & Conditions

Registration will be confirmed upon receipt of full payment. Early registration is recommended.

**** Payment by Check:** Checks must arrive at least two (2) weeks before the start of the program(s) that you are attending. Checks must be drawn on a U.S. bank in U.S. dollars. Please make the check PAYABLE To:

QFD Institute, 1140 Morehead Ct., Ann Arbor, Michigan 48103

***** Payment by Wire Transfer:** Wire transfer instructions will be found in your invoice email. The bank fees associated with wire transfer are the responsibility of the attendee; please instruct your accounting department and bank to add such fees when determining the dollar amount to be sent. The fund must arrive at least two (2) weeks before your training sessions start.

Cancellations after Registration: If you cannot attend a registered training, you may attend a future QFD Green Belt® Update or QFD Black Belt® training without penalty. If a cancellation is requested, please note that a 10% card processing fee will be assessed for a refund of credit card registration.

Substitutions are permitted without penalty any time, subject to prerequisites.

❖ 2024 QFD Green Belt® Update: REGISTRATION OPTIONS

- **QFD Green Belt® Update + QFD Black Belt®:** This option is for those who earned a Provisional QFD Green Belt® in 2022 or earlier.
- **QFD Green Belt® Update ONLY:** For anyone who has earned a provisional QFD Green Belt® from the QFD Institute in the past.

Your registration fee includes: the latest version of the QFD training manual, modern QFD templates in MS Excel (including AHP, modern House of Quality matrix, Maximum Value Table), ISO 16355 reference materials, and select case studies. After-class support is also available.

Something to Consider: A **US\$100 per person discount** when three (3) or more employees from the same company sign up for the 2024 QFD training, in any program combinations. The discount will be reflected on the invoice of the third employee and thereafter.

For questions, please contact: registration@qfdi.org