

QFD Green Belt® Certificate Course Packages

September 4–5, 2019

8:00 am – 4:00 pm on both days

Boise, Idaho USA

www.qfdi.org/gb_public_isqfd.html

Internationally acclaimed introduction to ISO 16355 and Modern Blitz QFD®, this course is designed for businesses and people who wish to learn cutting-edge best practice for agility, innovation and leadership essential to compete in today's global market.

The curriculum incorporates the latest advancements in quality, design, and project management that are not yet taken up by the traditional approach seen elsewhere. You will be introduced to all of these topics in this course:

- Blitz QFD®
- ISO 16355 (the new QFD standard)
- Wishbone Diagrams
- Semantic and Situation Analysis
- Analytical Hierarchy Process (AHP)
- Kano Model
- Customer Gemba visits, and more.

This workshop is part of the international program in **Quality Function Deployment (QFD)**; it is the only Modern QFD curriculum authorized by the late Dr. Yoji Akao, founder of QFD. As a course offered by the QFD Institute, you are assured of the excellence in training unparalleled to others on this subject.

Who Should Attend:

- **No Prerequisites.**
- New product/service development teams and project managers;
- Project team members from Marketing & Sales, R&D, Design, Manufacturing, Service, Quality, Business Development, IT, and those who are key to the success of the new product / business /organizational strategy;
- Quality consultants, Six Sigma / Lean Sigma / DFSS / DFSS Black Belts and Master Black Belts;
- Trainers, facilitators, internal Quality and Sigma gurus, Organizational Excellence champions;
- University professors and researchers in the fields of new product development, innovation, entrepreneurship, Voice of Customer analysis and related topics;
- Those who are familiar with classical QFD and House of Quality methods from 1980s;
- Training scouts who will report to their management;
- **Anyone who seeks better designs, quality, and innovation.**

Registration:

Registration Options:

QFD Green Belt® Package: \$2,245

QFD GREEN BELT® (Sep 4–5) + ISQFD (Sep 6–7)

Facilitator's Package: \$6,820

QFD GREEN BELT® (Sep 4–5)

+ ISQFD (Sep 6–7)

+ QFD BLACK BELT® (Sep 9–13)

Please use the **Registration Form** on the next 2 pages.

Venue:

Hampton Inn & Suites Boise Downtown

495 S. Capitol Blvd., Boise, Idaho 83702 USA

Tel: +1 208-331-1900

QFDI group rate: \$140 + tax per room/night. Please make hotel reservations ahead of time directly with the hotel.

Recommended Things To Bring:

- **A laptop computer** (MS Excel®, MS Word®, Adobe Acrobat® reader) -- as you will receive the modern QFD templates and case studies in digital format.
- **Relevant marketing and technical data** for a small project or a part of a large project that you are currently working on or plan to work on in the future. (You will receive detailed instructions on this with your registration receipt/invoice.)

IMPORTANT: There is no need to reveal any confidential data.

The goal is to make the QFD exercises real and meaningful to you! If it is not feasible to bring such data, you may join others or use a generic or hobby project when we practice tools in the classroom.

QFD Belt® Certification:

A provisional QFD Green Belt® Certificate will be issued upon successful completion of this course.

Students desiring to receive a full certification must submit a completed QFD project to the Instructor within one (1) year, demonstrating their ability to use the modern QFD Blitz® tools taught in the course. For this purpose, they may send work-in-process to the instructor for review, following the classroom portion of the training.

The September 2019 QFD Green Belt® course will be taught jointly by **Glenn Mazur** and **Carey Hepler**.



Registration Form: 2019 ISQFD & Training

1. Please complete the 2-page registration form.
2. Save it on your device.
3. E-mail the saved file to registration@qfdi.org

Please select the program that you wish to attend.

Program	You will attend	Registration Fees
International Symposium on QFD (ISQFD)	2 Days Sept 6 – 7	<input type="checkbox"/> \$495
QFD Green Belt® Package QFD Green Belt® + Symposium	4 Days Sept 4 – 7	<input type="checkbox"/> \$2,245
Facilitator's Package QFD Green Belt® + Symposium + QFD Black Belt®	9 Days Sept 4 – 7 Sept 9 – 13	<input type="checkbox"/> \$6,820
QFD Black Belt® Package #1 Symposium + QFD Green Belt® Update + QFD Black Belt®	7.5 Days Sept 6–13	<input type="checkbox"/> \$5,620
QFD Black Belt® Package #2 Symposium + QFD Black Belt®	7 Days Sept 6–7 Sept 9 – 13	<input type="checkbox"/> \$5,320
QFD Black Belt® Update Package Symposium + QFD Black Belt® Update	3 Days Sept 6 – 8	<input type="checkbox"/> \$1,520
QFD Green Belt® Update Package Symposium + QFD Green Belt® Update	2.5 Days Sept 6 – 8	<input type="checkbox"/> \$1,170

Attendee Name																			
Job Title																			
Organization																			
Industry																			
Complete Address to be printed on your invoice / receipt																			
Email Address and Telephone Number																			
Payment Method: Please select one.																			
<input type="checkbox"/> Pay by Credit Card (Visa, MasterCard, Amex, or Discover) You have 2 options for payment by credit card: 1) Complete your registration now. → Please provide the card information below ; or 2) Request a secure online payment link → Skip the card info. We'll email you the link and PDF invoice.																			
<table border="1"> <tr> <td>Name on the card</td> <td colspan="2"></td> </tr> <tr> <td>Card Number</td> <td colspan="2"></td> </tr> <tr> <td>Expiration Date (Month / Year)</td> <td colspan="2"></td> </tr> <tr> <td>CVC Code</td> <td></td> <td>← small 3 digits on the back of Visa / MC / Discover; 4 digits on the front of AMEX</td> </tr> <tr> <td>Cardholder's Email – IF different from the attendee</td> <td colspan="2"></td> </tr> <tr> <td>Billing Address of this card – IF different from the invoice address</td> <td colspan="2"></td> </tr> </table>		Name on the card			Card Number			Expiration Date (Month / Year)			CVC Code		← small 3 digits on the back of Visa / MC / Discover; 4 digits on the front of AMEX	Cardholder's Email – IF different from the attendee			Billing Address of this card – IF different from the invoice address		
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<input type="checkbox"/> Pay by Check * (US\$ drawn on US bank)																			
<input type="checkbox"/> Pay by ACH bank transfer * (US banks only)																			
<input type="checkbox"/> Pay by Wire Transfer * * (non-US banks only; see the Terms & Conditions on the next page)																			
Food allergy, special dietary / barrier free needs, if any:																			
Photo Permission:																			
<input type="checkbox"/> I give permission to QFDI to use my event photos in the email newsletters and Flickr album. This would be done without revealing my personal information (such as name, organization, etc.).																			
Attendees from Overseas: Non-ESTA countries																			
<input type="checkbox"/> I need an official letter of invitation for U.S. visa application.																			

Your registration will be acknowledged within 24 hours.

2019 Registration Terms & Conditions

Registration will be confirmed upon receipt of full payment. Early registration is recommended as class sizes are limited. For questions, please contact us: TEL: +1 734-995-0847, registration@qfdi.org

*** Payment by Check:** Check must be drawn on a U.S. bank in U.S. dollars. Please make a check payable to:

QFD Institute, 1140 Morehead Ct., Ann Arbor, MI 48103

The check shall arrive by August 15, 2019.

**** Payment by Wire Transfer** (for payment over \$1,500):

Wire transfer instructions will be sent on your invoice.

The bank fees associated with wire transfer are the responsibility of the attendee. Please instruct your accounting department and bank to add such fees when determining the dollar amount to be sent. Please arrange the fund to arrive no later than August 15, 2019 (this allows time to clear the bank process).

*** Online Payment Link and ACH Bank Transfer:** If you opted for these payment methods, please send the attendee information on the Registration Form, but skip the credit card information. We will e-mail you an electronic Invoice (including a PDF attachment). Please use the "View & Pay Invoice" button in the email, to complete your registration.

Team Discounts: When three (3) or more people register from the same company (in *any* combinations):

- **QFD Green Belt® Package** = **US\$100** per person discount
- **Facilitator's Package, QFD Black Belt® Package #1, or QFD Black Belt® Package #2** = **US\$200** per person discount.
- The discounts will be applied beginning from the statement(s) of the 3rd attendee.

Cancellation after Registration: When notified by July 06, 2019, full refund will be issued minus a 10% card processing fee if a credit card was used for registration or the applicable bank fees if wire transfer was used for registration (no processing fee if it was paid by check). No refund after July 06, 2019, but substitutions are accepted, subject to the course prerequisites.

Walk-in Registrations: Walk-ins are welcome for the symposium with credit card payment on-site. To assure your seat and materials, 24-hr advance notice is recommended. All QFD courses require pre-registration.

Prerequisites for QFD Courses

QFD Green Belt® Package	No prerequisites.
Facilitator's Package	
QFD Black Belt® Package #1	You have a provisional QFD Green Belt® earned <i>before</i> March 2018.
QFD Black Belt® Package #2	You have a provisional QFD Green Belt® earned <i>after</i> March 2018; OR— You have a full status QFD Green Belt®; OR— You have a full status QFD Black Belt®.
QFD Black Belt® UPDATE Package	You have a provisional or full status QFD Black Belt®.
QFD Green Belt® UPDATE Package	You have a Provisional or Full-status QFD Green Belt®.

What are included in my Registration Fees?

	QFD Green Belt®	QFD Black Belt®	QFD Green Belt® UPDATE	QFD Black Belt® UPDATE	ISQFD only
Int'l Symposium on QFD (Sept 6–7, 2019) transactions (digital copy)	YES	YES	YES	YES	YES
Applicable QFD Course Training Manual	YES	YES	YES	YES	X
ISO Modern QFD templates (MS Excel)	YES	YES	YES	YES	X
Select case studies	YES	YES	YES	YES	X
ISO 16355 series bibliographic reference papers (1,000 pages e-Book)	YES	YES	YES	YES	X
Lunch	Sept 4–7	Sept 6–7; 9–13	Sept 6–7	Sept 6–8	Sept 6–7
Reception (Saturday, Sept 7)	YES	YES	YES	YES	YES