

QFD Green Belt® UPDATE Course

September 8, 2019

4:00 pm –7:00 pm

Boise, Idaho USA

www.qfdi.org/gb_update.html

Many new advancements have been made in QFD over the last few years with the publication of **ISO 16355**. If it has been more than 18 months since you attended the QFD Green Belt® Course, we strongly recommend this half-day, semi-private refresher course.

Created in response to students' request to help keep the momentum going, the **QFD Green Belt® UPDATE Course** is a continuing education exclusively for those who have successfully graduated from the QFD Institute's QFD Green Belt® Course in the past.

It offers you an opportunity to update and enhance the QFD knowledge and skills learned in your previous course with the latest materials and techniques, plus a 1-year extension of the provisional Green Belt® status. You can bring your QFD samples for critique and coaching, or send your questions in advance.

In addition to the latest version of the QFD Green Belt® training manual and templates, attendees will also receive **ISO 16355 series bibliographic reference papers** (e-Book).

This Update course will be taught by Glenn H. Mazur, the world's leading authority on QFD and ISO 16355.



Who Is Eligible to Attend?

Prerequisites: Those who have a Full-status or Provisional QFD Green Belt® Certificate. Especially recommended if you have earned a Provisional QFD Green Belt® more than 18 months ago and would like to advance to the **QFD Black Belt®** level.

You Will Learn:

Planned for this QFD Green Belt® Update Course are the following topics:

- Improved algorithms for defining Customer Needs (Demanded Quality) for "new-to-world" products and services;
- Why and how of replacing ordinal scale calculations with ratio scale calculations of customer needs priorities, sales point, competitive benchmarking, and matrix relationship weights - to bring your QFD math to Six/Lean Sigma precision;

Benefits and Learning Outcomes:

- This course will refresh your knowledge and skills learned in your earlier course, and introduce you to the latest enhancements to the QFD Green Belt® courses, including the most up-to-date techniques and the new **ISO 16355**;
- You will receive the latest edition of the QFD Green Belt® training manual;
- You might have encountered questions since attending the previous course. This is a good opportunity to get additional directions and semi-private coaching;
- Your Provisional QFD Green Belt® has expired if you attended QFD Green Belt® Course more than 18 months ago and did not complete the Full Status review. By attending this Update Course, you will get your Provisional Status reinstated and extended for another one (1) year;
- Attendees of this Course are eligible for the **QFD Black Belt® Certificate Course** in the next 18 months.

Recommended Things To Bring:

- **A laptop computer** (MS Excel®, MS Word®, Adobe Acrobat® reader) -- as you will receive the modern QFD templates and case studies in digital format.
- **Relevant marketing and technical data** for a small project or a part of a large project that you are currently working on or plan to work on in the future. If it is not feasible to bring work data, you may use a generic or hobby project to practice tools in the classroom. **There is no need to reveal any confidential data.**

Registration Options:

- **QFD Green Belt® UPDATE Package: \$1,170**
ISQFD (Sep 6–7)
+ QFD GREEN BELT® UPDATE (Sep 8)
- **QFD Black Belt® Package #1: \$5,620**
ISQFD (Sep 6–7)
+ QFD GREEN BELT® UPDATE (Sep 8)
+ QFD Black Belt® Course (Sep 9–13)

To attend, please use the **2-page Registration Form** in this document. If you have questions, please email to: contact@qfdi.org

Venue:

Hampton Inn & Suites Boise Downtown

495 S. Capitol Blvd., Boise, Idaho 83702 USA

Tel: +1 208-331-1900

- **QFDI group rate:**
\$140 + tax per room/night
- **Online hotel reservation:**
<https://bit.ly/2tRncWt>

Please make hotel reservations ahead of time directly with the hotel.



Hotel amenities includes hot breakfast, WiFi, business center, 24-hr gym, heated indoor pool, self-laundry facility.

Located in the heart of downtown Boise, this hotel is just steps away from many restaurants and pubs, shops, movie theaters, museums, zoo, Boise State University, Idaho State Capitol, and Boise River Greenbelt parks.

International Symposium on QFD (ISQFD)

The 25th International Symposium on QFD (ISQFD) on September 6–7, 2019 is complimentary to the attendees of the “QFD Black Green® Update Package” and “QFD Black Belt® Package #1.”

The ISQFD continues the tradition of bringing innovative ideas and application examples to the public, through the presentation of the latest case studies and research from around the world.

This year's program includes a tutorial on "Business Transformation" and a forum on emerging topics of importance such as Security Deployment, Value Creation, and the new ISO 16355 QFD standard.

ISQFD main page:

www.qfdi.org/symposium.html

Presentation List:

www.qfdi.org/symposium_presentations.html

Travel:

Boise is served by the **Boise Airport (BOI)** which is about 4 miles (6km) from our venue in downtown Boise.



Ground transportation from Boise Airport:

- Free airport shuttle www.qfdi.org/sym_travel_shuttle.html
- Taxis – Black curb outside the airport building
- Uber www.uber.com/cities/boise/
- Lyft www.lyft.com/rider/airports/boi
- Rental car <https://bit.ly/2UNSLR2>

Boise, Idaho

Weather: Boise, Idaho has high-desert climate with low humidity. Average daily temperatures for September range from 79 °F / 26 °C (HIGH) to 51 °F / 11 °C (LOW). Average precipitation is 0.59 inches (1.5 cm).

Time Zone: Boise is in the Mountain Daylight Time (MTD) zone. (MDT is +1hr ahead of West Coast such as Los Angeles; –2hr behind New York; –1 hr behind Minneapolis / Chicago / Houston.)

Altitude: 2,704 ft (824 m) above sea level.

Things to Enjoy in Boise:

www.qfdi.org/sym_sights2.html



Registration Form: 2019 ISQFD & Training

1. Please complete the 2-page registration form.
2. Save it on your device.
3. E-mail the saved file to registration@qfdi.org

Please select the program that you wish to attend.

Program	You will attend	Registration Fees
International Symposium on QFD (ISQFD)	2 Days Sept 6 – 7	<input type="checkbox"/> \$495
QFD Green Belt® Package QFD Green Belt® + Symposium	4 Days Sept 4 – 7	<input type="checkbox"/> \$2,245
Facilitator's Package QFD Green Belt® + Symposium + QFD Black Belt®	9 Days Sept 4 – 7 Sept 9 – 13	<input type="checkbox"/> \$6,820
QFD Black Belt® Package #1 Symposium + QFD Green Belt® Update + QFD Black Belt®	7.5 Days Sept 6–13	<input type="checkbox"/> \$5,620
QFD Black Belt® Package #2 Symposium + QFD Black Belt®	7 Days Sept 6–7 Sept 9 – 13	<input type="checkbox"/> \$5,320
QFD Black Belt® Update Package Symposium + QFD Black Belt® Update	3 Days Sept 6 – 8	<input type="checkbox"/> \$1,520
QFD Green Belt® Update Package Symposium + QFD Green Belt® Update	2.5 Days Sept 6 – 8	<input type="checkbox"/> \$1,170

Attendee Name																			
Job Title																			
Organization																			
Industry																			
Complete Address to be printed on your invoice / receipt																			
Email Address and Telephone Number																			
Payment Method: Please select one.																			
<input type="checkbox"/> Pay by Credit Card (Visa, MasterCard, Amex, or Discover) You have 2 options for payment by credit card: 1) Complete your registration now. → Please provide the card information below ; or 2) Request a secure online payment link → Skip the card info. We'll email you the link and PDF invoice.																			
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<input type="checkbox"/> Pay by Check * (US\$ drawn on US bank)																			
<input type="checkbox"/> Pay by ACH bank transfer * (US banks only)																			
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Food allergy, special dietary / barrier free needs, if any:																			
Photo Permission:																			
<input type="checkbox"/> I give permission to QFDI to use my event photos in the email newsletters and Flickr album. This would be done without revealing my personal information (such as name, organization, etc.).																			
Attendees from Overseas: Non-ESTA countries																			
<input type="checkbox"/> I need an official letter of invitation for U.S. visa application.																			

Your registration will be acknowledged within 24 hours.

2019 Registration Terms & Conditions

Registration will be confirmed upon receipt of full payment. Early registration is recommended as class sizes are limited. For questions, please contact us: TEL: +1 734-995-0847, registration@qfdi.org

*** Payment by Check:** Check must be drawn on a U.S. bank in U.S. dollars. Please make a check payable to:

QFD Institute, 1140 Morehead Ct., Ann Arbor, MI 48103

The check shall arrive by August 15, 2019.

**** Payment by Wire Transfer** (for payment over \$1,500):

Wire transfer instructions will be sent on your invoice.

The bank fees associated with wire transfer are the responsibility of the attendee. Please instruct your accounting department and bank to add such fees when determining the dollar amount to be sent. Please arrange the fund to arrive no later than August 15, 2019 (this allows time to clear the bank process).

*** Online Payment Link and ACH Bank Transfer:** If you opted for these payment methods, please send the attendee information on the Registration Form, but skip the credit card information. We will e-mail you an electronic Invoice (including a PDF attachment). Please use the "View & Pay Invoice" button in the email, to complete your registration.

Team Discounts: When three (3) or more people register from the same company (in *any* combinations):

- **QFD Green Belt® Package** = **US\$100** per person discount
- **Facilitator's Package, QFD Black Belt® Package #1, or QFD Black Belt® Package #2** = **US\$200** per person discount.
- The discounts will be applied beginning from the statement(s) of the 3rd attendee.

Cancellation after Registration: When notified by July 06, 2019, full refund will be issued minus a 10% card processing fee if a credit card was used for registration or the applicable bank fees if wire transfer was used for registration (no processing fee if it was paid by check). No refund after July 06, 2019, but substitutions are accepted, subject to the course prerequisites.

Walk-in Registrations: Walk-ins are welcome for the symposium with credit card payment on-site. To assure your seat and materials, 24-hr advance notice is recommended. All QFD courses require pre-registration.

Prerequisites for QFD Courses

QFD Green Belt® Package	No prerequisites.
Facilitator's Package	
QFD Black Belt® Package #1	You have a provisional QFD Green Belt® earned <i>before</i> March 2018.
QFD Black Belt® Package #2	You have a provisional QFD Green Belt® earned <i>after</i> March 2018; OR— You have a full status QFD Green Belt®; OR— You have a full status QFD Black Belt®.
QFD Black Belt® UPDATE Package	You have a provisional or full status QFD Black Belt®.
QFD Green Belt® UPDATE Package	You have a Provisional or Full-status QFD Green Belt®.

What are included in my Registration Fees?

	QFD Green Belt®	QFD Black Belt®	QFD Green Belt® UPDATE	QFD Black Belt® UPDATE	ISQFD only
Int'l Symposium on QFD (Sept 6–7, 2019) transactions (digital copy)	YES	YES	YES	YES	YES
Applicable QFD Course Training Manual	YES	YES	YES	YES	X
ISO Modern QFD templates (MS Excel)	YES	YES	YES	YES	X
Select case studies	YES	YES	YES	YES	X
ISO 16355 series bibliographic reference papers (1,000 pages e-Book)	YES	YES	YES	YES	X
Lunch	Sept 4–7	Sept 6–7; 9–13	Sept 6–7	Sept 6–8	Sept 6–7
Reception (Saturday, Sept 7)	YES	YES	YES	YES	YES