

ISO 16355

QFD Green Belt® Update Course

October 7, 2022

Duration: 4 hours
(Time to be determined)

www.qfdi.org/gb_update.html

Many new advancements have been made in QFD over the last few years with the publication of **ISO 16355**. If it has been more than 18 months since you attended the QFD Green Belt® Course, we strongly recommend this half-day, semi-private refresher course.

Created in response to students' request to help keep the momentum going, the **QFD Green Belt® UPDATE Course** is a continuing education exclusively for those who have successfully graduated from the QFD Institute's QFD Green Belt® Course in the past.

It offers you an opportunity to update and enhance the QFD knowledge and skills learned in your previous course with the latest materials and techniques, plus a 1-year extension of the provisional Green Belt® status. You can bring your QFD samples for critique and coaching, or send your questions in advance.

In addition to the latest version of the QFD Green Belt® training manual and templates, attendees will also receive **ISO 16355 series bibliographic reference papers** (e-Book).

Who Is Eligible to Attend?

Prerequisites: Those who have a Full-status or Provisional QFD Green Belt® Certificate.

You Will Learn:

- Improved algorithms for defining Customer Needs (Demanded Quality) for "new-to-world" products and services;
- Why and how of replacing ordinal scale calculations with ratio scale calculations of customer needs priorities, sales point, competitive benchmarking, and matrix relationship weights (bringing your QFD math to Six/Lean Sigma precision);
- The latest advancements and new-to-world concepts that the QFD Institute brings about through its on - going research and ISO 16355.

Benefits and Learning Outcomes:

- This course will refresh your knowledge and skills learned in your earlier course, and introduce you to the latest enhancements to the QFD Green Belt® courses, including the most up-to-date techniques and the new **ISO 16355**;
- You will receive the latest edition of the QFD Green Belt® training manual;
- You might have encountered questions since attending the previous course. This is a good opportunity to get additional directions and semi-private coaching;
- Your Provisional QFD Green Belt® has expired if you attended QFD Green Belt® Course more than 18 months ago and did not complete the Full Status review. By attending this Update Course, you will get your Provisional Status reinstated and extended for another one (1) year;
- Attendees of this Course are eligible for the **QFD Black Belt® Certificate Course** in the next 18 months.

Recommended Things To Bring:

- **A laptop computer** (MS Excel®, MS Word®, Adobe Acrobat® reader) -- as you will receive the modern QFD templates and case studies in digital format.
- **Relevant marketing and technical data** for a small project or a part of a large project that you are currently working on or plan to work on in the future. If it is not feasible to bring work data, you may use a generic or hobby project to practice tools in the classroom. **No need to reveal any confidential data.**
- **Access to the Internet and Zoom account.**

Registration Options:

- **QFD Green Belt® Update + QFD Black Belt®**
US\$6,090 per attendee.
- **QFD Green Belt® Update ONLY**
US\$1,070 per attendee.

How to Register for a QFD Course



Send the Registration Form.

Please use one of these Registration Forms:

- **MS Word format** is provided on the next page.
- **PDF format:** Please download http://www.qfdi.org/gb_update.pdf

Send your Registration Form by email or fax.

- registration@qfdi.org
- Fax +1 206-203-3575

Pay your registration fee.

Within 24 hours, you will receive an Email Invoice (PDF) from us.

To pay by credit card or wire transfer, **use the link** [“View & Pay Invoice”] provided in the email invoice.

It will take you to a **secure online payment page**.

Registration is confirmed.

When the payment is processed, we will issue a Receipt (PDF) by email.

This confirms your registration. Thank you.

If you have questions, please contact us: registration@qfdi.org

PS: You will also receive a separate PDF file that explains how to prepare data for this course.

2022 QFD Green Belt® Update Course Registration Form

Please complete this form, save it, then send to:
registration@qfdi.org FAX +1 206-203-3575

Attendee Name (This name will be printed on your certificate)
Job Title
Organization
Industry
Complete Address to be printed on your Invoice
Registration Options: Please select one. (❖ Please see the prerequisites on the next page)
QFD Green Belt® Update + QFD Black Belt® US\$6,090 per attendee
QFD Green Belt® Update only US\$1,070 per attendee
Payment Method: Please select one.
Pay by Credit Card * (Visa, MasterCard, Amex, or Discover)
Pay by Check ** (US\$ drawn on US bank)
Pay by ACH Bank Transfer * (US banks only)
Pay by Wire Transfer *** (non-UUS banks only; see Terms & Conditions on the next page)
Email Address (We will send your Invoice and Receipt to this email address)
Telephone Number

QFD Green Belt® Update Registration Terms & Conditions

Registration will be confirmed upon receipt of full payment. Early registration is recommended.

**** Payment by Check:** Checks must arrive at least two (2) weeks before the start of the program(s) that you are attending. Checks must be drawn on a U.S. bank in U.S. dollars. Please make the check PAYABLE To: **QFD Institute, 1140 Morehead Ct., Ann Arbor, Michigan 48103**

***** Payment by Wire Transfer:** Wire transfer instructions will be found in your invoice email. The bank fees associated with wire transfer are the responsibility of the attendee; please instruct your accounting department and bank to add such fees when determining the dollar amount to be sent. The fund must arrive at least two (2) weeks before your course start.

Cancellations after Registration: If you cannot attend a registered training, you may attend a future QFD course(s) without penalty, subject to the course prerequisites. If a cancellation is requested, please note that a 10% card processing fee will be assessed for a refund of credit card registration.

Substitutions are permitted without penalty any time, subject to prerequisites.

❖ 2022 QFD Green Belt® Update Course: REGISTRATION OPTIONS

- **QFD Green Belt® Update + QFD Black Belt®:** This option is for those who earned a Provisional QFD Green Belt® in 2020 or earlier.
- **QFD Green Belt® Update ONLY:** For anyone who has earned a provisional QFD Green Belt® from the QFD Institute in the past.

Your registration fee includes: The latest version of the QFD training manual, modern QFD templates in MS Excel (including AHP, modern House of Quality matrix, Maximum Value Table), ISO 16355 reference materials, and select case studies. After-class support is also available.

Team Discounts: A US\$100 per person discount when three (3) or more employees from the same company attend (in any program combinations). The discount will be applied on the Invoice of the third attendee.

For questions, please contact: registration@qfdi.org